

NATIONAL FOLK FESTIVAL

JOIN THE BIGGEST CELEBRATION OF FOLK & TRADITIONAL ARTS IN THE COUNTRY

About the Festival:

The 81st National Folk Festival returns to Salisbury, Maryland August 26-28, 2022. This FREE, large-scale, outdoor event celebrates the best of America and the best of Maryland. Featuring the nation's finest traditional performers and crafts people, multiple stages of continuous music and dance, folklife exhibits and demonstrations, an artist marketplace, family activities, and delicious food and beverage offerings.

PRESENTING SPONSOR

- Recognized as presenting sponsor
- Stage name
- Marketing Material to include 'The 81st National Folk Festival is brought to you by [Presenting Sponsor]
- Everything below plus custom benefits

PLATINUM SPONSOR

- Stage name
- Everything below plus custom benefits

GOLD SPONSOR

- Onsite promotional area (if safety protocols allow)
- Recognition on sides of or near to stage
- Name/Logo on Volunteer shirts (deadline to be on shirts is July 11, 2022)
- Sponsor name included as appropriate in pocket guide (25k) & Festival Guide (50k)
- Full color ad space available in Festival Guide
- Appropriate recognition on way-finding signs
- Company name/logo on materials distributed to artists
- Company recognized in Social Media posts 5 times during the summer of 2022
- Passes to VIP Reception and other exclusive festival events
- Name/Logo on National Folk Festival website linked to company/organization site

SILVER SPONSOR

- Recognition on sides of or near to stage
- Name/Logo on Volunteer shirts (deadline to be on shirts is July 11, 2022)
- Company name/logo included in pocket guide (25k) & Festival Guide (50k)
- Company recognized in Social Media posts 3 times during the summer of 2022
- Passes to VIP Reception and other exclusive festival events
- Name/Logo on National Folk Festival website linked to company site/organization site

BRONZE SPONSOR

- Recognition on sides of or near to stage
- Company name/logo included in pocket guide (25k) & Festival Guide (50k)
- Company recognized in Social Media posts at least once during the summer of 2022
- Passes to VIP Reception and other exclusive festival events
- Logo on National Folk Festival website linked to company site

FRIENDS OF THE FESTIVAL

- Name on National Folk Festival website linked to company site
- Appropriate recognition on way-finding signs

Gift amount \$ _____

Name _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Please select your giving level :

- Presenting Sponsor (contact for details)
- Platinum Sponsor (\$50,000+)
- Gold Sponsor (\$10,000- \$49,999)
- Silver Sponsor (\$5,000 or \$9,999)
- Bronze Sponsor (\$2,500-\$4,999)
- Friends of the Festival (\$1,000-\$2,499)

Please make checks payable to:

National Folk Festival 125 North Division St. Salisbury, MD 21801

The National Folk Festival in Salisbury is a team effort led by the City of Salisbury in cooperation with the Salisbury Arts & Entertainment District, & other local and state champions. Salisbury Arts & Entertainment District Inc., is a 501 (c)(3) not for profit organization. EIN number is 47-4845564